



## **Anti-Fraud Alert & Disclosure**

Electronic communications such as email, text messages and social media messaging, are neither secure nor confidential. While Long Realty Company has adopted policies and procedures to aid in avoiding fraud, even the best security protections can still be bypassed by unauthorized parties.

**BE AWARE:** EMAILS ATTEMPTING TO INDUCE FRAUDULENT WIRE TRANSFERS ARE COMMON AND MAY APPEAR TO COME FROM A TRUSTED SOURCE.

**Long Realty Company will never send you any electronic communication with instructions to transfer funds or to provide nonpublic personal information, such as credit card or debit numbers or bank account and/or routing numbers.** Any such request must come directly from your escrow officer.

The risk factor is huge when you are talking about a down payment or full payment of a real estate purchase. To avoid becoming a victim:

**YOU SHOULD NEVER TRANSMIT NONPUBLIC PERSONAL INFORMATION, SUCH AS CREDIT OR DEBIT CARD NUMBERS OR BANK ACCOUNT OR ROUTING NUMBERS, BY EMAIL OR OTHER UNSECURED ELECTRONIC COMMUNICATION.**

If you receive any electronic communication directing you to transfer funds or provide nonpublic personal information, **EVEN IF THAT ELECTRONIC COMMUNICATION APPEARS TO BE FROM Long Realty, do not respond to it and immediately contact your Long Realty agent. **Such requests, even if they may otherwise appear to be from Long Realty, are likely part of a scheme to defraud you by stealing funds from you or using your identity to commit a crime.****

**Remember: Long Realty Company will never send you any electronic communication with instructions to transfer funds or provide financial account numbers or other nonpublic personal information.**

To notify Long Realty Company of suspected fraud related to your real estate transaction, immediately notify your Long Realty agent and contact: **fraud@longrealty.com**.

**Please assist us in our anti-fraud prevention efforts and do not let your guard down. Thank you!**