

# Noreen's Advanced Designations



**REALTOR®** Member of National, Arizona & Tucson Associations of REALTORS®

Choosing your agent could be the most crucial element of the home buying and selling experience. This is where it is important to realize the difference between a real estate agent and a REALTOR®. While an agent is simply licensed by their state to do business, a REALTOR® has taken the additional steps to become a member of the local board of REALTORS® and has agreed to act under and adhere to a strict Code of Ethics. This membership obligates them to be fair to all parties involved in a transaction.



**Accredited Buyer's Representative**

A real estate buyer's representative represents the buyer (*not the seller*) who is purchasing property in a real estate transaction. Research by the National Association of Realtors® has shown that when a buyer's representative is used, the prospective buyer found a home one week faster and examined three more properties than consumers who did not use a buyer's representative.

As an ABR Maureen works for, and owes fiduciary responsibilities to, the real estate buyer and has buyer's best interests in mind throughout the entire real estate process.



**Accredited Seller's Representative**

The ASR® designation has become the benchmark of excellence in seller representation similar to the **Accredited Buyer Representative** (ABR®) designation being the benchmark of excellence in buyer representation.

The ABR® designation is awarded to real estate practitioners by the Real Estate BUYER'S AGENT Council (REBAC) of the National Association of REALTORS®. The ASR® designation is awarded to real estate practitioners by the Accredited Seller Agency Council



**Graduate REALTOR® Institute**

The Graduate REALTOR® Institute (GRI) symbol is the mark of a real estate professional who has made the commitment to provide a high level of professional services by securing a strong educational foundation. REALTORS® with the GRI designation are highly trained in many areas of real estate to better serve and protect their clients.



**ePro® Certified**

e-PRO® is the only certification program of its kind recognized nationwide and endorsed by the National Association of REALTORS®. Clients can have confidence that e-PRO® graduates are savvy about the Internet and that they take the Internet empowered consumer seriously and can meet their online needs.