

# Our Networks







### **Our National Network**



A Berkshire Hathaway Affiliate

#### From California to Florida & Every Point in Between

The real estate companies of HomeServices of America, a Berkshire Hathaway affiliate, have decades of experience managing every aspect of real estate. We have a significant national presence and our companies offer every conceivable local connection you would imagine.

Being a part of HomeServices of America expands my network to over 18,000 real estate sales associates in 22 companies, and gives Long Realty the strength, reach and assets of a Berkshire Hathaway affiliate.



BENEFITS

Long Realty can give your property **International and National exposure.** 



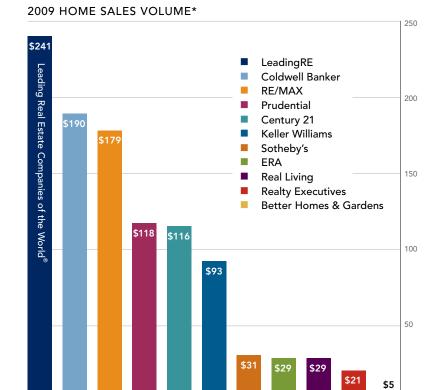


### **Our International Network**



A global network of 600 premier real estate firms with 150,000 sales associates in 30+ countries around the world.

Leading Real Estate
Companies of the World®
represents the bestknown local and regional
real estate firms, like
Long Realty. Even in a
challenging market, these
companies continue to
outsell the competition – \$60
billion more than any other
national brand in 2009.



\* Actual member statistics for LeadingRE and estimates for other networks using average sales units per agent and average sales price for firms in each respective network from published sources for 2009 production.

**BENEFITS** 

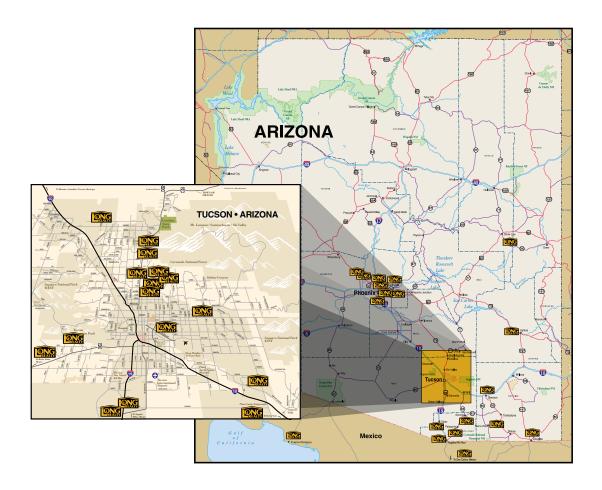
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## Long Realty's Regional Coverage

Long Realty has grown to over 1,300 agents in 37 office locations across Arizona and Mexico. That means there are many Long Realty agents working with potential buyers right now across the region that I can network with about your listing.





Being part of the Long Realty brand I can give your property maximum exposure.





# My Network – Long Connects

Our company uses the latest social media technology to connect me with all Long Realty sales associates and offices across Arizona and Mexico.

Our exclusive, internal online networking platform, Long Connects, gives me the ability to instantly connect with other Long Realty sales associates who may be working with buyers interested in a property like yours. It also enables me to keep informed of buyer needs from other Long Realty sales associates, helping me find a quick match for your listing.



**BENEFITS** 

I can quickly network online with over 1,400 Long Realty sales associates to find a buyer.